

The “candy” is in a gift bag with the words taped on the outside for easy reading. As I say the name of the candy, I toss the stuffed wrapper out into the audience (group of guests). At the end I will say “ask me anything about my business and you may get a reward.” When they ask a ? they get a gift. If they are shy or do not ask any questions, feel free to jump in and tell them your own story about how and why you became a consultant with your company. If you are a new consultant, you can substitute “a while ago” for “about ____ years ago I went to _____. You may also substitute a short time for being a consultant for ____ years. The ladies just love it. It’s a great icebreaker and reminds us to try to recruit when doing our presentation for a party.

CANDY GAME

About ____ years ago, I went to a party and as I sat there and watched the consultant show all of the products, I wished that I had “M&M’s” (more money), but as usual my checkbook had a “ZERO” balance.

After the party, the consultant shared with me how I could have a great “PAYDAY” by having just 3 shows or parties per week. I could possibly have earnings of \$300!!! It sounded “GOOD & PLENTY” to me! Not only would I be making “MOUNDS” of money, I would also have “MOUNDS” of confidence through the fabulous training program that the company offers.

I knew my friends would probably “SNICKER” at the idea, but the thought of working just part time and earning full time pay, is just what I needed!

Now after being with (add company name here) for only ____ years and building a great career, I am no longer just “BABY RUTH’s” mom or “WHATCHAMACALLITS” wife. I am a successful business woman!

(Name of company here) has really been a “LIFESAVER” in my life and I want to share this opportunity with you. It is a fabulous opportunity, so don’t let it slip through your “BUTTERFINGERS.”